



# **MasseyHacks V**

Sponsorship Package  
2018 - 2019

## What is MasseyHacks?

At Vincent Massey Secondary School, the home of the very first MLH Canadian high school hackathon, we proudly announce that MasseyHacks V will be held on **March 23rd - March 24th, 2019**. It's a 24 hour event for high school students looking to immerse themselves in the fields of computer science and engineering. With the successes of previous MasseyHacks events, we anticipate that MasseyHacks V will be bringing in over **250 high school students** from all over **Ontario and Michigan**.



## Why Sponsor Us?

### Purpose

The aim of MasseyHacks is to introduce a high school audience to computer science and engineering, while also enhancing and rewarding the skills of those with experience. We help our hackers by providing a competitive environment, mentors, fun but technical activities, as well as workshops for all skill levels.

### Branding and Exposure

We will promote your company through our social media and by incorporating your branding during our event. Hundreds of students, mentors and workshop hosts will get to experience your brand in person by using your products at our hackathon, giving your company the opportunity to market to students and receive valuable feedback.

### How Can I Help?

Contributions are organized into tiers as shown below. Higher grants and donations provide more opportunities for your company to show your brand and make an impact on the hundreds of students, mentors, and other sponsors at the event. You can also provide hardware, food, and other resources to help make the event a success.

***As a part of the non-profit organization, Greater Essex County District School Board, we can issue donation receipts if the sponsorship fund from your company is processed through the School Board.***

## Sponsorship Tiers

Tiers	Standard	Premium	Ultimate
Cost	\$500	\$1000	\$2000
<b>General</b>			
Mentors	✓	✓	✓
Prize Category	✓	✓	✓
Opening Ceremonies Talk*		1 min	3 mins
Booth at event		✓	✓
Company Judge		1	2
Tech Talk/Workshop	✓	✓	✓
<b>Branding</b>			
Thanked at Opening/Closing	✓	✓	✓
Distribute Swag	✓	✓	✓
Logo on Website	S	M	L
Logo on T-Shirt	S	M	L
Swag in Welcoming Package		✓	✓
Social Media Shout-Out (Before Event)		✓	✓
Social Media Shout-Out (After Event)			✓
<b>Recruiting</b>			
Distribute Recruiting Material	✓	✓	✓
Access to Resumes/Githubs/LinkedIn		Post Event	Pre Event
Email Participants			✓

## Tier Reward Description

### Mentors

Sending mentors — experienced personnel that provide assistance with hacks — is a great way for your company to interact with our hackers. The companies that capture the most attention in hackathons are those that send mentors to them.

***Please let us know in advance if you are providing mentors so we can prepare their resources and other needs.***

### Prize Category

During closing ceremonies, we award prizes for the top hacks. By having your own prize category, you can award prizes for the best use of your company's API, brand or any condition you choose.

***You may send a representative or have our judges determine the winners.***

### Company Booth

Your booth is your company's physical representation at MasseyHacks. The sponsor booths will be placed in an open location to maximize each company's influence at the venue.. To best utilize this space, we recommend providing swag.

**We recommend that you send a representative from your company, preferably a mentor, who will be able to talk about your company and answer any questions from our hackers.**

### Tech Talk & Workshops

Hosting a workshop is like teaching a class. This a great way for your company to teach our hackers a new skill, show off your products, give them career info, or discuss entrepreneurial topics.

**We provide your company a large classroom and a projector, where a mentor from your company can give a presentation on a topic of your choice.**

### Company Judge

Your company will be able to send judges to select our top hacks from the project demonstration session at the end of the event.

**Judges should preferably have background in technology. A judging guide will be sent to judges prior to the event.**

If you are interested in sponsoring MasseyHacks V or have any questions, please contact us at [sponsorship@masseyhacks.ca](mailto:sponsorship@masseyhacks.ca). If you are interested in a perk that isn't in your tier, let us know and we'll see what we can do as all tiers are negotiable!